

# ERIC L. EINSRUCH

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P.O. Box 541  
Lake Oswego, OR 97034  
503.621.2686  
[einspruch@eleconsulting.com](mailto:einspruch@eleconsulting.com)

## SUMMARY

Experienced leader who conducts research and evaluation studies, works with volunteers to increase community resilience, and designs and implements trainings and exercises. Speaker and award-winning author who communicates with technical and non-technical audiences.

## PROFESSIONAL EXPERIENCE

### **ELE Consulting, LLC, Portland, Oregon** **Principal (2014–present)**

Provide leadership and management in all phases of research and evaluation, including proposal writing, budgeting, study design, instrument development, data collection and analysis, report writing, and dissemination. Collaborate with clients to ensure the usefulness of results. Provide training and technical assistance to build evaluation capacity. Provide program development services.

### **Portland State University, Portland, Oregon** **Visiting Scholar, Office of Global Engagement and Innovation (2022–present)**

#### **Adjunct Professor**

**OHSU-PSU School of Public Health (2016–present)**

**Department of Public Administration (2014–present)**

**Senior Fellow, Center for Public Service (2012–present)**

**Adjunct Associate Professor, Department of Public Administration (2011–2014)**

**Program Manager, Center for Public Service (2011–2012) (term assignment)**

Graduate courses taught: Analytic Methods in Public Administration I & II, Program Evaluation and Management, Program Evaluation and Management in Health Services, Data Analysis, Research Design in Health Services, and Principles and Practices of Emergency Management (developed and taught). Undergraduate course developed and co-taught: Disaster Preparedness and Response. Co-developed and co-taught the Professional Certificate in Nonprofit Program Evaluation.

### **NPC Research, Portland, Oregon** **Senior Research Associate (2012–2014)**

Provided research, evaluation, training, and technical assistance services.

**RMC Research Corporation, Portland, Oregon**  
**Senior Research Associate** (1997–2011)  
**Research Associate** (1994–1997)

Provided research, evaluation, training, and technical assistance services.

**Northwest Regional Educational Laboratory, Portland, Oregon**  
**Associate, Western Regional Center for Drug-Free Schools and Communities** (1991–1994)

Developed and conducted program evaluations and research studies, and provided technical assistance.

**Miami-Dade Community College, Miami, Florida**  
**Part-Time Instructor, School of Arts and Sciences, Medical Center Campus** (1990–1991)  
**Senior Research Associate, Institutional Research, District Office** (1988–1991)  
**Staff Associate, Institutional Research, District Office** (1986–1988)

Conceptualized studies, analyzed very large data sets, and prepared research reports. Taught the undergraduate course Statistical Methods for the Behavioral and Social Sciences.

**University of Miami, Coral Gables, Florida**  
**Adjunct Assistant Professor, School of Education and Allied Professions** (1988–1991)

Taught the doctoral course Computer Applications in Educational Research.

## **PEER-REVIEWED PUBLICATIONS**

### ***Books***

Einspruch, E.L. (2022). *An introductory guide to R: Easing the learning curve*. New York, NY: The Guilford Press.

Einspruch, E.L. (2005, 1998). *An introductory guide to SPSS® for Windows®* (2<sup>nd</sup> ed., 1<sup>st</sup> ed.). Thousand Oaks, CA: Sage.

Einspruch, E.L. (2004). *Next Steps With SPSS®*. Thousand Oaks, CA: Sage.

### ***Book Chapters***

Einspruch, E. (2019). Needs assessment in rural communities. In D. F. Russ-Eft & C. M. Sleezer (Eds.) *Case studies in needs assessment*. Thousand Oaks, CA: Sage.

Einspruch, E., O'Neill, C., Jarvis, K., Vander Ley, K., & Raya-Carlton, P. (2011). Substance abuse prevention in the electrical industry: The NECA-IBEW Team Awareness and Team Vigilance programs. In J.W. Bray, D.M. Galvin, & L.A. Cluff (Eds.), *Young Adults in the Workplace: A multisite initiative of substance use prevention programs*. Research Triangle Park, NC: RTI Press.

## Journal Articles

- Einspruch, E., Wunrow, J., Jackson, M., Jackson, D., & Gastelum, A. (2024). Addressing domestic violence through use of Circle Peacemaking in Kake, Alaska: Reflections on building tribal-researcher capacity. *The Northern Review*, 55.
- Carey, S.M., Allen, T.H., Einspruch, E., Mackin, J., and Marlowe, D. (2015). Using behavioral triage in court-supervised treatment of DUI offenders. *Alcoholism Treatment Quarterly*, 33(1), 44–63.
- James-Burdumy, S., Goesling, B., Deke, J., & Einspruch, E. L. (2012). The effectiveness of mandatory-random student drug testing: A cluster randomized trial. *Journal of Adolescent Health*, 50(2), 172–178.
- Einspruch, E.L., Lembach, J., Lynch, B., Lee, W., Harper, R., & Fleischman, R.J. (2011). Basic life support instructor training: Comparison of instructor-led and self-guided training. *Journal for Nurses in Staff Development*, 27(3), E4–9.
- Lynch, B.C. & Einspruch, E.L. (2010). With or without an instructor, brief exposure to CPR training produces significant attitude change. *Resuscitation*, 81(5), 568–575.
- Lynch, B., Einspruch, E.L., Nichol, G., & Aufderheide, T.P. (2008). Assessment of BLS skills: Optimizing use of instructor and manikin measures. *Resuscitation*, 76(2), 233–243.
- Einspruch, E.L., Lynch, B., Aufderheide, T., Nichol, G., & Becker, L.B. (2007). Retention of CPR skills learned in a traditional Heartsaver course versus 30-minute video self-training: A controlled randomized study. *Resuscitation*, 74(3), 476–486.
- Lynch, B., Einspruch, E.L., Nichol, G., Becker, L.B., Aufderheide, T., & Idris, A. (2005). Effectiveness of a 30-minute CPR self-instruction program for lay responders: A controlled randomized study. *Resuscitation*, 67(1), 31–43.
- Wunrow, J.J. & Einspruch, E.L. (2002). Promoting youth/adult partnerships: The Seven Circles Coalition in Sitka, Alaska. *Journal of Primary Prevention*, 22(2), 169–185.
- Einspruch E.L. & Wunrow, J.J. (2001). Assessing youth/adult partnerships: The Seven Circles (AK) experience. *Journal of Drug Education*, 32(1).
- Mueller, R.B., Wunrow, J.J., & Einspruch, E.L. (2000). Providing youth services through youth/adult partnerships: A review of the literature. *Reaching Today's Youth*, 4(3), 37–48.
- Einspruch, E.L. (1991). CLAST pass rates after one year for fall term 1989 first-time examinees at Miami-Dade Community College. *Florida Journal of Educational Research*, 31, 40–57.
- Einspruch, E.L. & Forman, B.D. (1988). Neuro-linguistic programming in the treatment of phobias. *Psychotherapy in Private Practice*, 6, 91–100.
- Rothlein, L. & Einspruch, E.L. (1988). A study of traditional circle games played in public school kindergartens across the United States. *International Journal of Early Childhood*, 20, 55–61.
- Belcher, M.J. & Einspruch, E.L. (1987). An examination of CLAST retake performance: Is more time an advantage to test takers? *Florida Journal of Educational Research*, 29, 29–38.

Einspruch, E.L. & Forman, B.D. (1985). Observations concerning research literature on neuro-linguistic programming. *Journal of Counseling Psychology*, 32, 589–596.

## **EDUCATION**

- Ph.D. Educational Research and Evaluation, University of Miami, Coral Gables, Florida
- M.S.Ed. Community Mental Health Counseling, University of Miami, Coral Gables, Florida
- B.A. Human Ecology, The Evergreen State College, Olympia, Washington

## **AWARDS**

Portland State University, Adjunct Excellence Award for Research (2017). This award, first given in 2017, recognizes and honors the outstanding contributions of adjunct faculty and researchers.

Confucius Institute U.S. Center, People to People National Honors Award (2017). This award is given to ten winners of the Confucius Institute Story Telling essay writing contest, for an essay relating their personal story of learning Chinese, cross-cultural experience and insights gained from that experience, and why it matters to their personal development.

Helen Tobin Writers' Award (2012) for the Einspruch et al. (2011) article published in *Journal for Nurses in Staff Development*. This award is given annually to the authors of the article that is selected from those published in a volume year based on criteria regarding contribution to the specialty, quality of the writing, and relevance of the topic.

## **LANGUAGES**

English: Native proficiency

Chinese (Mandarin): Limited working proficiency (Hanyu Shuiping Kaoshi: Level 4; Hanyu Shuiping Kouyu Kaoshi: Intermediate Level)

## **PROFESSIONAL AFFILIATIONS**

Oregon Public Health Association (2017–present)

Oregon Program Evaluators Network (1997–present; Charter Secretary 1999 and 2000; President 2003; Local Affiliate Liaison to American Evaluation Association 2003–2007; Member-At-Large, 2009)

American Evaluation Association (1991–present; Chair, Local Arrangements Committee, Annual Conference 2006)

## **SELECTED VOLUNTEER SERVICE**

Advisory Committee; Center of Excellence: Developing a Core Curriculum for Child Welfare Service Providers; Health Bridges International, Thomas Jefferson University, Universidad Catolica de Santa Maria (Perú), and Paths of Hope (Perú) (2021–present)

Evaluation Advisory Group, Children’s Dental Health Initiative, Oregon Community Foundation (2014–2021)

School Advisory Committee (Local elementary school) (2011–2015; Chair, 2012–2014)

Toastmasters (2002–present; Distinguished Toastmaster earned in 2010)